

How to unleash the power of data with XMA and HPE

Hewlett Packard Enterprise

Data is the lifeblood of a business, driving innovation and opportunities. But with growing data volumes and rapid digital transformation, extracting the most value can be complex.

The data challenge

180ZB

Data volumes are rapidly growing. By 2025 data creation will grow to **180 zettabytes**¹

82%

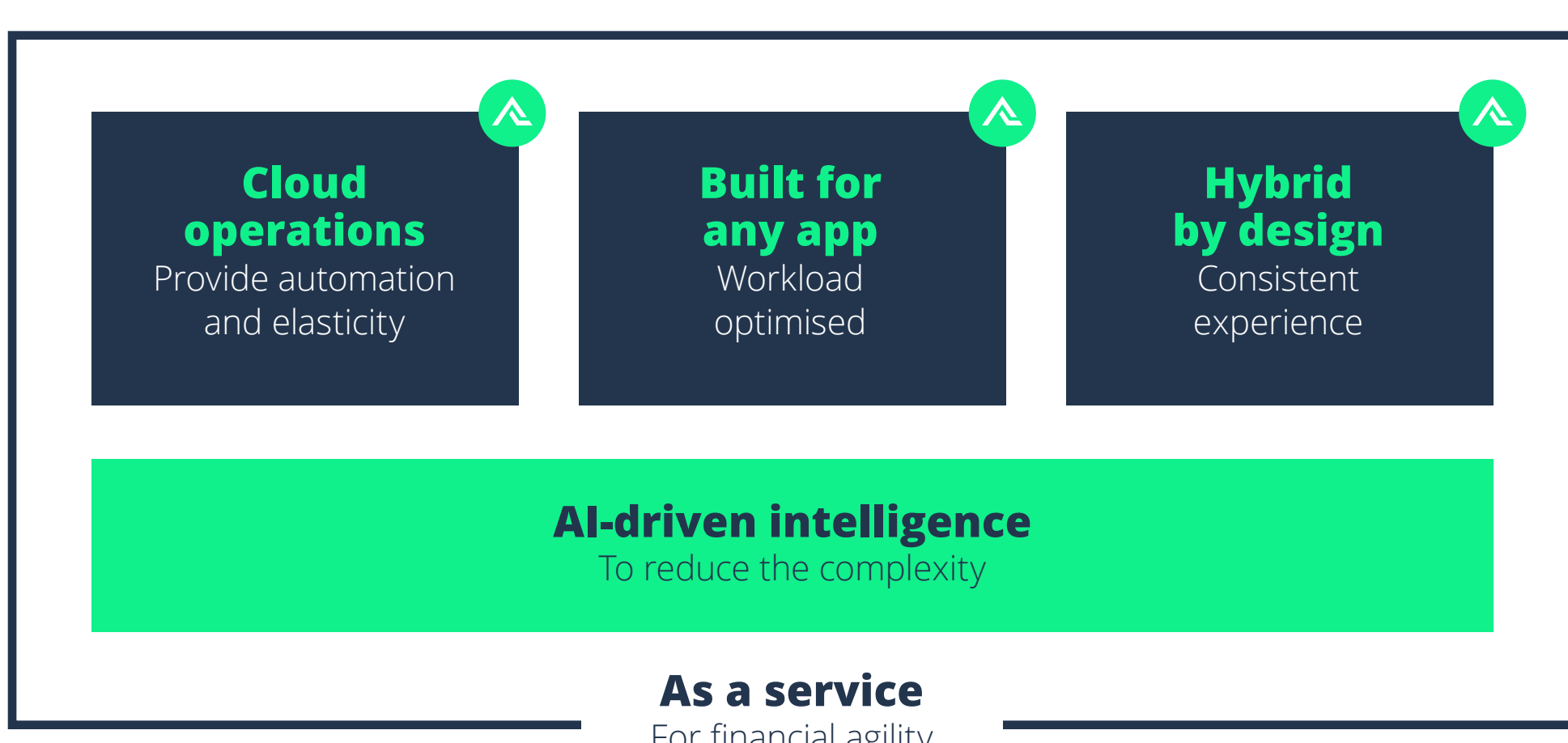
of IT decision-makers see storage management at scale as a key challenge²

To extract more from this data – faster – organisations are turning to modern applications, but still have a reliance on legacy infrastructure.

Legacy infrastructure + Modern applications = Complexity

The solution? Cloud-native infrastructure

It provides the agility needed to interrogate data from edge-to-cloud.



Bringing an end to guesswork

Nobody can know the future, but constant, detailed monitoring of your present can help you continuously transform.



Meet Cloud Physics

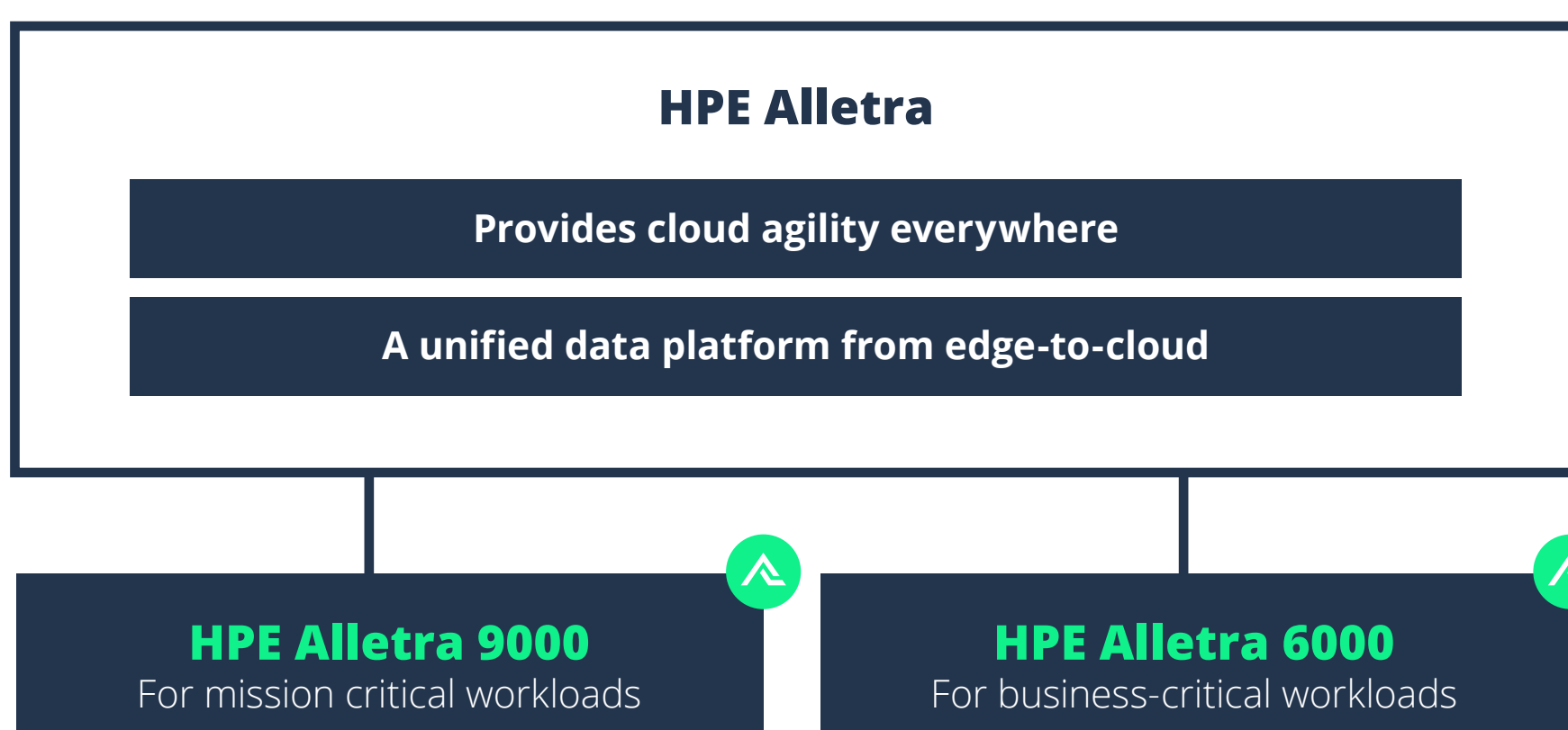
Providing continuous monitoring and instant, data-driven analysis across heterogeneous infrastructure from edge to cloud.

- Get actionable insights in just **15 minutes**³
- Spend **80% less time** assessing cloud readiness³
- **50% lower costs** for resource allocation³

The result?

A clearer image of what your business needs
Stronger insights, without constant effort
A robust basis for your digital transformation

Discover HPE Alletra



99% of time saved⁴

Maximises agility



100% availability⁵

Run any app



40% IT resource saving⁶

Free your data

Evolve your IT infrastructure with XMA

We'll revolutionise your IT infrastructure – allowing you to connect, protect and act on data like never before.

- Specialist infrastructure team adds value to HPE solutions
- Build on existing systems before intelligently implementing the right infrastructure
- Dramatically speed your path to infrastructure transformation
- Long lasting support – a solution for today, tomorrow and the future



47%

IT leaders are looking for technology partners that can understand or pre-empt their needs

XMA and HPE understand the data challenges faced by business. We can simplify the complexity, reduce costs, and help you extract maximum value from your data through our cloud-based approach. **Find out how we can support your business.**

[FIND OUT MORE](#)

Sources

- 1 Statista, 'Volume of data/information created, captured, copied, and consumed worldwide from 2010 to 2025', 7 June 2021
- 2 ESG Market Research of IT Decision Makers, ESG, April 2021
- 3 HPE, 'Cloud Physics'
- 4 'Comparison of infrastructure lifecycle management of HPE Alletra vs. ESG Market Research', April 2021
- 5 'Uptime guarantees that deliver', May 2021
- 6 'The Total Economic Impact of HPE GreenLake', a commissioned study by Forrester Consulting, May 2020